

# BASSENA

WIEN MESSE PRATER

Environmental and sustainability  
concept

Vienna, June 2024

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you.  
With  
us.

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## OUR EVIROMENTAL POLICY

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At Bassena Wien Donaustadt, sustainability and resource conservation are not just empty words, they are an important part of our daily work. As a hotel belonging to the Verkehrsbüro Hotellerie, a member of the Verkehrsbüro Group, we are part of a large-scale, operational environmental management system and through the various measures and focal points in all areas of our hotel, we make an important contribution to its implementation.

Incidentally, we have been awarded the Austrian Ecolabel for tourism businesses for our commitment. This means that we not only adhere to existing measures, but also regularly review them and set new goals on an ongoing basis. The following topics are important to us:

### 1 Management & Communication

Environmental awareness is not just a matter for the boss! We involve all our employees, suppliers and visitors in the implementation of our environmental policy:

- We communicate our measures and targets in writing and our internal environmental team pays close attention to their implementation. We raise awareness of this through ongoing training.
- We regularly review our energy, water and chemical consumption data as a basis for ongoing optimisation.
- We assume social responsibility. In addition to a daily freshly cooked breakfast buffet and à la carte lunch options, we also offer a comprehensive range of training courses, work & family measures and free medical counselling on site and when required. We enable our employees to get involved in charitable activities and support tourism training centres through cooperative projects.
- We do not give promotional gifts - unless they are demonstrably sustainable.
- Out of consideration for the health of our visitors and employees, we manage our hotel as a non-smoking hotel.
- Our hotel is barrier-free - for our guests with limited mobility, we offer two rooms that have been equipped to meet their needs.

### 2 Conservation of resources

Conserving resources is a central element of our environmental policy, as many of our raw materials are not infinitely available:

- We supply our hotel with environmentally friendly district heating.
- We have switched to energy-saving lighting technology and use LED lighting in all public areas.
- We take care to save paper and reduce the daily amount of waste by
  - largely dispensing with printed materials. Our visitors can find all important information in the digital guest folder.
  - using reusable containers where possible (food, drinks).
  - offering waste separation systems in public areas of the hotel.
- We minimise the amount of water used in our showers, taps and toilets by taking water-saving measures.

## 3 Environmentally conscious use of cleaning agents & materials

- We have switched a large part of our cleaning agents to an eco-certified ECO line. To avoid waste, we purchase these in large containers or refillable bottles.
- We avoid the use of disposable hygiene products wherever possible.
- Our bed linen as well as our pillows and blankets are organically grown and tested against harmful substances.  
Our linen supplier demonstrates its commitment to the environment with an environmental management system certification in accordance with the international ISO 14001 standard.

## 4 Improving quality through high-quality food

- To minimise waste, we do not use portion packs for food and use reusable packaging.
- When selecting food, we pay attention to regionality. This allows us to avoid long transport routes and offer seasonal products.
- We use organic food and free-range eggs.
- All our dishes are freshly prepared and we naturally do not use imitation food.
- We regularly offer fair trade products in our guest fridge.
- Against food waste: We successfully cooperate with the "TooGoodToGo" app, which allows us to sell surplus food from the restaurant at a very favourable price.

## 5 Environmentally friendly mobility

- The hotel is very well connected to public transport and we reward our guests for a demonstrably environmentally friendly journey.
- We offer an e-charging station in front of the hotel.

## 6 A look into the future

We continuously review, scrutinise and improve the measures mentioned and record them in an action plan. In addition, we are focussing on further potential for improvement as part of the opening of the hotel and the brand. Together with all employees, visitors, partners and suppliers, we are contributing to a better future.

If you have any further ideas - we look forward to it!

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